

## How LiveRamp Scaled Global Operations in Days with EverOps & Terraform

### About LiveRamp

LiveRamp is a cloud-based platform that specializes in data collaboration, helping businesses centralize and activate customer data to create highly accurate audience segments. The company offers advanced tools for data onboarding, cross-device measurement, and analytics, allowing organizations to reach and understand consumers more effectively.

#### The Challenge

LiveRamp needed to rapidly scale its workforce in Mumbai without establishing a physical office. The goal was to get remote employees up and running in a brand-new geographic region, securely and at speed. This is typically a slow, multi-step, and resource-heavy process. To meet this challenge, the company had to quickly and securely integrate new team members into its global infrastructure by:

- Providing VPN access through company-issued laptops
- Deploying a geographically relevant network presence
- Managing firewalls across a distributed architecture
- Meeting strict security and compliance standards on an accelerated timeline

The stakes were high, and LiveRamp could not afford delays or compromises to its security posture, even as it raced to operationalize a new region in record time.

#### The Solution

EverOps implemented a fully automated, code-driven solution to meet LiveRamp's infrastructure and security requirements in a short timeframe. Using Infrastructure as Code (IaC) with Terraform, the team was able to deploy secure, scalable infrastructure on AWS with speed and consistency.

##### Key elements of the solution included:

- Provisioning virtual networks, subnets, and encrypted VPN tunnels through Terraform
- Using Panorama to manage firewalls with templated, configurable deployments
- Reusing core security components with minimal adjustments per site
- Reducing setup time and risk of manual errors through automation

This approach gave LiveRamp a secure, scalable infrastructure model purpose-built for fast, distributed growth.

#### The Business Outcome

EverOps delivered a fully operational site for LiveRamp in just a few days, significantly accelerating deployment compared to traditional timelines. The automated, templated infrastructure ensured strong security without manual overhead, reduced costs, and minimized risk of error. Most importantly, the solution gave LiveRamp a scalable, repeatable model to support future global expansion while maintaining high standards for data protection and operational efficiency.

By leveraging Terraform and automation best practices, EverOps empowered LiveRamp to expand internationally without delay or added risk, demonstrating that cloud-first, code-driven infrastructure delivers the speed, security, and scalability required to meet the demands of modern, distributed work.